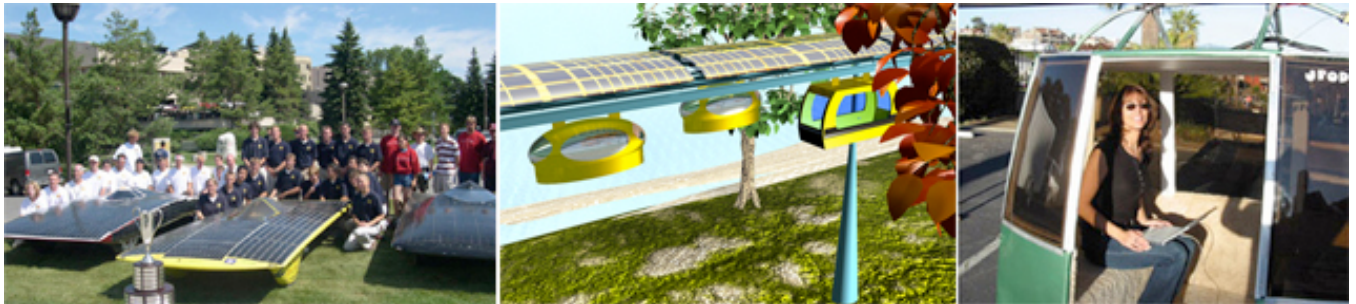


JPods LLC
Executive Summary
October 10, 2007

JPods has reached a written preliminary agreement with the Mall of America (largest mall in the US) to deploy the world's first solar powered transportation network at the Mall; 40 million visitor per year.

Patent 6,810.817 is for distributed, collaborative computer networks that move physical packets, a Physical-Internet™. JPods, CargoPods, TrashPods, MedicalPods, create a circulatory system for an economic community streaming people and cargo non-stop, on-demand from origin to destination. Amortizing infrastructure costs over 10 years, mobility is provided at about 32% the cost of oil-based transportation.

1. Problem: Moving a ton to move a person in highly repetitive travel wastes about 300 times the energy of perfect.
2. Solution: There is a profit in preempting waste, saving people time and money. With about the interior room of a car, ultra-light, computerized vehicles traveling on rails, automating repetitive travel. The 4kw motor moves a 1,200-pound payload a mile using 160 watt-hours of power. Solar collectors 6-foot wide mounted over the rail, collect 2.5 million watt-hours a day, enough for 15,800 vehicles to travel that mile. As networks expand convenience and power increase at the point of use.



3. Market Opportunity: About 4 billion of the 8 billion miles driven daily by Americans are repetitive these can be automate at a profit of about 39 cents per passenger mile.
4. Value Proposition: There is a profit in saving people time and money. People using the JPods network have the mobility of a chauffeured car with added benefits:
 - _ It's lower cost
 - _ Provides mobility regardless of:
 - Age (young or old)
 - Capacity to drive
 - Ability to finance and insure a car
 - _ Is not susceptible to transit strikes
 - _ Parking is not required
 - _ Moves people and goods regardless of price or availability of gasoline
 - _ Has a small real estate footprint, freeing some of the 52% of urban real estate allocated for cars to drive and park
 - _ Safer than automobiles by orders of magnitude

5. Management Team and Board of Directors:

- _ Bill James, founder and CEO. Experienced in manufacturing, statistical process control, sensors and computer software. BS - West Point, 1972.
- _ Gordon Israelson, Chief Technical Officer. A Professional Engineer experienced in power industry and fuel cells. He holds 6 patents. MS Physics - University of Minnesota, BS - West Point 1972.
- _ Michael Schneider, Chief Legal Director. Former Chief Legal Officer of Rosemont Engineering. Supervised over 800 Patents and numerous patent enforcements. JD - William Mitchell, BS, US Naval Academy 1965.
- _ Chuck Mahan, Director. Retired Lt General, expert in large-scale logistics, formerly the US Army G4 (logistics). BS - West Point, 1968.
- _ Mike Teske, Director and Design Team. Currently Director of Construction and Engineering at Dollywood (likely site of the first network installation). Past President, Vekoma Rides USA (US division of the world's largest in-house design and manufacture of amusement rides). Past Technical Director for opening 5 major Theme Parks in the US and Europe, responsible for engineering, safety and opening 110 major attractions.
- _ Bob Lurie, Director. Director of Strategic Planning, New York/New Jersey Port Authority. Extensive experience with utilities, port and transit authorities. BA Union College, MA State University of New York, Albany.
- _ Chuck Peterson, Design Team, President of Tramway Engineering, expert in chairlifts for the ski industry. Very experienced with rough terrain installation of towers and supports. BS, University of Denver, MS Hydraulics, Colorado State University, Fort Collins, PE.
- _ Loren Morgan, LMC Manager. Responsible for coordinating licensing and recruitment of Local Mobility Companies. BS, Naval Academy 2001.

6. Barriers to Entry: Patent 6,810,817 establishes the foundation for JPods systems. Additional patents need to be submitted. Our greatest advantage is that we are staged to be first to market with 3 projects under letters of interest: See www.JPods.com/index2Projects.

7. Competition: BAA (British Airport Authority) recently invested \$7 million in ATS (a competitor's system named ULTra). They also issued a contract to build a network the Heathrow airport. BAA's CEO noted, *"Two key goals for BAA are the improvement of the local environment and better service quality for our passengers. BAA believe that PRT offers an opportunity to meet both of these goals."* Vectrus (Korean/Swedish collaboration) is building a facility in Uppsala Sweden. Skyweb has a concept vehicle. Most Personal Rapid Transit (PRT) competitors are small or concept only. More new ideas are being regularly created. The need is very large while competitive pressure small.

Awareness is limiting market expansion. Few people know of Morgantown's success. Existing competitors help educate the market.

The transportation industry competitors such as GE, Bombardier and automakers are not currently organized for small, automated vehicles on computerized networks. Computer industry competitors like Cisco, Microsoft and Sun are not applying computer networks beyond moving data packets and transactions. The computer industry has not looked to moving physical packets.

Boeing built a version in Morgantown, WV in 1975 in response to the 1973 Oil Embargo. This system has logged 110 million injury-free passenger miles.

<http://www.youtube.com/watch?v=KPOXfMKE50M>

8. Strategy/Business Model: There are six parts to our strategy:
- Control the intellectual property rights for applying network concepts to moving physical packets; an analogy is a Physical Internet™.
 - “Do not try to solve the world’s problem. Solve someone’s problem.” Restrict scope to what is achievable. Keep initial networks small, simple and focused on the self-interest of the customers. The Water Park of America to Mall of America JPods system fits into this class.
 - Be first to market with working systems and public relations (Mall of America)
 - Define the business model with Local Mobility Companies (LMC's). These are similar to Internet Service Providers (ISPs) on the Internet. LMC's will capitalize, own and manage their local networks. They are supplied with JPods equipment and licensed by JPods LLC for our technology. The Princeton University study, <http://www.princeton.edu/~alaink/Orf467F04/NJ%20PRT%20Final%20Small.pdf>, explains a very good outline of how to implement PRT's in New Jersey based upon economic communities. Leverage network of military academy graduates and veteran organizations to seed this effort. Expand with real estate development companies, utilities, airport economic communities and federal agencies subject to Presidential Order 13423.
 - Leverage alliances (Mobility Alliance Partners, MAP's) with real estate developers, airport complexes, industrial companies, and major retail complexes to expand profitable networks.
 - Work with military logistics to supply Rescue-Rail™ version of the JPods network.
9. Financing: JPods LLC is currently privately funded. Raising \$20 million will enable us to patent additional intellectual property, improve our technology, deploy demonstration networks and build two for profit networks. Additional funding will be required to expand and seed financing LMC's in many local markets. Additional funding may be required if JPods grows at a very high rate.

The company should be profitable within 36 months.

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