



MALL OF AMERICA

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Bill James
JPods, LLC
5255 Stevens Creek Blvd
Suite 137
Santa Clara, CA 95051

Subject: JPods at the Mall of America

Dear Bill

The Mall of America is working to expedite the paperwork through the City of Bloomington for the JPods demonstration exhibit that we hope can begin November 1st, 2007. We will make the baseline exhibit in the North Parking Area.

A stretch goal of connecting the North parking lot to the North entrance of Phase One would be wonderful if the City would allow crossing its right-of-way in time. I am glad to hear you have Councilman's Elkins help in an effort to secure such a right-of-way. It would certainly make the North parking area more accessible and help people more safely cross Lindau Lane.

We look forward to this demonstration effort and hope that it will result in permanent networking of the economic community with solar powered transportation.

Sincerely

Kurt Hagen
Vice President of Development
Mall of America

Payback:

- Every 1-7 years
- Revenues to cities instead of subsidies
- Savings (per passenger mile):
 - 27 cents
 - 1.7 pounds of CO2
 - time of travelers and streaming cargo

JPods Facts

Physics: It costs less to move less.

Concept: Network each economic community with a Physical-Internet™.

Energy Demand: 5 kW or 6.7 HP

Power: Solar, the distributed nature of the transportation grid collects and uses the distributed power of sunshine.

Market Niche: On-demand mobility for highly repetitive travel of cargo and people.

Safety: Mechanics proven record of 12,000 times safer than cars.

Funding: Privately financed. Costs are \$4 to \$12 million per mile.

There is a profit in saving people time and money. There is a profit in pre-empting pollution and congestion.

Unlike buses and trains, no subsidies required.

Jobs: Just as the Internet created vast numbers of jobs, so will the Physical-Internet.

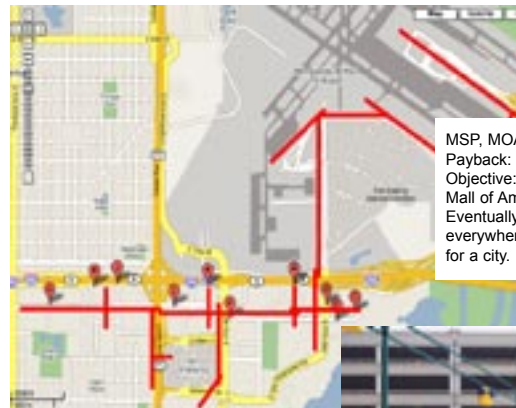
Action: Peak Oil, Global Warming and political instability of the oil supply require immediate action. Requirements are being detailed in Presidential Order 13423, Western Governors Climate Change Initiatives and others. Cars run on local streets; local mobility solutions solve global problems.

Visit www.JPods.com for additional details and payback models.

Demonstration:



Example Network:



MSP, MOA Economic Community
 Payback: 1.5-3 years.
 Objective: Network the hotels, terminals to the Mall of America.
 Eventually, stations within walking distance of everywhere in the city; a circulatory system for a city.



Action:

Grant rights of way and ingenuity can replace cheap oil as the base of our transportation and energy economy.

Cost savings are so great, networks can be privately financed, built and operated.

Call or email today. We will help find a way to network your economic community.

Solar Powered Mobility:



"I'd put my money on the sun and solar energy. What a source of power! I hope we don't have to wait 'til oil and coal run out before we tackle that."
 Thomas Edison

Terawatts	Energy source/usage
120,000	Sunshine hitting the earth
14	All human activities

JPods Usage	JPod in typical commute at 30 mph with 900 pounds
3.65 kw	

In an hour enough sunshine hits the earth to power all human activities for a year. As with most organisms, with preparation, we can prosper within a solar budget.



Ottawa, Canada
 Red shows proposed light rail line.
 Green shows JPods coverage for the same costs.

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